

Coexistence on the road: Vulnerable and resilient road users trying to make their way home

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Via Marzolo 9

Abstract: Vulnerable road users such as pedestrians, bicyclists, motorcyclists and others share the road with drivers. This complexity has many implications on the safety of each of them.

The presentation reviews studies regarding behaviors of drivers and other road users and the interaction among them with emphasis on possible association between some types of road use such as road crossing as pedestrians and driving.



Tova Rosenbloom, Bar Ilan university

Prof. Tova Rosenbloom, PhD, is a Psychologist. She holds the Chair in Research Institute of Human Factors in Road Safety in the Management Department at Bar Ilan University in Israel. She is a full Professor and an associate editor of the leading journal Accident Analysis and Prevention. Her research interests include perceptual, cognitive, emotional and social aspects of road users' behavior. Prof. Rosenbloom is involved in academic as well as in public committees in Israel. She has published more than 50 journal papers on drivers and pedestrians' behavior. She has joint research projects with many institutes all over the world such as NYU (USA), NTUA (Greece), TUA (Norway), Nottingham Trente University (UK), Berkley (USA), ODU (USA), UTokyo (Japan), UNIPD (Italy) and more. She has been organizing an annual conference for the last 15 years in Bar Ilan University and has 17 Master students and 4 PhD candidates under her supervision.